

Growing the Broadband Economy in Eastern Kentucky

Agenda

8:00 a.m. – 9:00 a.m.	Registration and Networking with Continental Breakfast
9:00 a.m. – 9:15 a.m.	Opening/Welcome
9:15 a.m. - 10:15 a.m.	Space Temp: Creating a Model for Temporary Student Workers to Staff Companies
10:15 a.m. – 10:30 a.m.	Break/Networking
10:30 a.m.-11:30 a.m.	Jessica Robinson: Strength in Numbers, Even on the Web
11:30 a.m. – 11:45 a.m.	Break/Networking
11:45 a.m.	Lunch

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Guest Speakers

Dr. William Vartorella, Craig & Vartorella, Inc.

Jessica Robinson, Print and Pixel Creative

Kevin Smith, Rural Up!

William Roach-Barrette: MSU Space Science Program

Panelists

Robin Proctor

William Bates

Johnathan Gay, Esq.

Brian Kiser

Sponsors

Kentucky Innovation Network & Morehead State University

Morehead Convention Center
111 E 1st St Morehead, Kentucky
Monday, November 10, 2014

Agenda

12:00 p.m. – 1:00 p.m.

Dr. William Vartorella: Exploiting the New Space Economy: Cryptocurrency, CubeSats, and Atypical Consortial Alliances in a Rural Broadband Setting

1:00 p.m. – 1:15 p.m.

Break/Networking

1:15 p.m. – 2:15 p.m.

Kevin Smith of Rural Up!: Coding Academies

2:15 p.m. – 2:30 p.m.

Break/Networking

2:30 p.m. – 3:30 p.m.

Panel Discussion:
The Potential for ISP's to Grow a Digital Economy:
Increasing Demand for Broadband Services

3:30 p.m. – 3:45 p.m.

Closing



Speakers & Panelists

Speakers

William Vartorella, Ph.D, C.B.C.: Executive VP of Craig & Vartorella, Inc., a special-projects consulting firm and “think tank” based in Camden, South Carolina, noted author and speaker, and founder of “VenusFlyCom.”

Kevin Smith: Co-founder of Rural Up!, a non-profit focused on education problems in Appalachia, CEO of WellBerri, Inc., a company that markets high quality black raspberry products, President of the Young Professionals of East KY, and Trustee of Alice Lloyd College

Jessica Robinson: Owner of Print and Pixel Creative, a graphic design firm that helps clients communicate their stories with unique brand identities and marketing materials

William Roach-Barrette: Sophomore at Morehead State University, enrolled in the Space Science Program

Panelists

Robin Proctor: SBI - Project Manager, Finance Cabinet Administration, Office of Broadband Outreach and Development

William Bates: Director of Client Services, Michael Baker, International

Brian Kiser: Executive Director at Commonwealth Office of Broadband Outreach and Development

Johnathan C. Gay, Esq.: Director, Kentucky Innovation Network at Morehead State University, Attorney at Law.



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Johnathan C. Gay, Esq.:

Johnathan Gay Johnathan C. Gay is the Director of the Kentucky Innovation Network office at Morehead State University. He provides help to eastern Kentucky entrepreneurs and promotes entrepreneurship in the region. Gay has been a licensed attorney since 2002 and has extensive experience practicing criminal defense. He previously practiced law with the Law Firm of Warren N. Scoville & Associates in London. A native of Clay and Leslie County, he earned a Bachelor's Degree from ECU (Political Science, 1999) and a J.D. from the University of Kentucky (2002).

Biographies

Dr. William Vartorella

Wm. F. VARTORELLA, Ph.D., C.B.C., specializes in the convergence of disruptive technologies, venture capital acquisition, and green applications for aerospace, telecommunications, and automotive. Bill's research has ranged from the costs affiliated with small Mars probe missions and the private sector to futuristic, affordable satellites and carbon neutral automobiles. Recent articles and White Papers have focused on emerging satellite technologies, repurposing NASA & manned missions, and strategies & tactics for private funding of smaller, cheaper and more nimble next-gen telescopes and satellites. In 2010, he organized "FlyVenusCom," a worldwide network of ham radio experimenters and scientists working in close coordination with the Japanese CubeSat Venus communications probe, UNITEC-1. Currently, he sits on the AIAA Commercial Space Group—where his focus is the economics & policy implications of NewSpace exploration—and on IEEE Spectrum Forecasters—where his interest is the space sector, new communications platforms, & creation of spectrum "white space."

Widely-published, Vartorella is co-author of *Funding Exploration*—a reference text on securing non-governmental support for science and engineering. His work has appeared in *The Journal of Human Performance in Extreme Environments*, *SatMagazine*, *The Proceedings of SARA* (radio astronomy), *Educational & Industrial Television*, *QST*, *Advertising Age*, and on "The History Channel."

Bill has spoken at the University of Cambridge, the Smithsonian Institution, and in the rainforest of Guyana on cutting-edge approaches for securing grants and venture capital for innovative projects across multiple disciplines. Vartorella is the recipient of several awards, including South Carolina's most prestigious—"The Order of the Palmetto," and two national awards for next-gen automotive technical writing.

He is Executive VP of Craig & Vartorella, Inc., a special-projects consulting firm and "think tank" based in Camden, South Carolina.

Kevin Smith

Kevin Smith, of Laurel County, is Co-Founder of Rural Up, a non-profit aimed at bringing 21st century solutions to education problems in Appalachia. First learning to code his TI-83 calculator while in middle school, Kevin's interest in web development and computer coding blossomed as a graduate student at Princeton University, where he was active in the entrepreneurial scene. Kevin is a graduate of Union College and holds a Master of Public Affairs from Princeton University's prestigious Woodrow Wilson School of Public and International Affairs, where he was elected by his peers as President of Graduate Student Government. Today, Kevin is CEO of WellBerri, Inc., a socially responsible corporation with a mission to commercialize high quality black raspberry products, and he serves the Eastern Kentucky region as President of the Young Professionals of East Kentucky and as Trustee of Alice Lloyd College.